

**ASLA SOUTHERN
CALIFORNIA CHAPTER**

360 East First Street, #371
Tustin, CA 92780
P (714) 838-3615
C (714) 267-5281

EXECUTIVE COMMITTEE

ANDY BOWDEN, ASLA
Chapter President
Land Concern, LTD.

BAXTER MILLER, ASLA
Past President
BMLA, Inc.

DUANE BORDER, ASLA
Chapter President –Elect
Duane Border Design

TAMARA POPEL, ASLA
Chapter Secretary

ALAN CLARKE, ASLA
Chapter Treasurer
Tongg, Clarke, McCelvey

PERRY CARDOZA, ASLA
Chapter Trustee
NUVIS, Inc.

JOHN HOURIAN, ASLA
Vice President Sponsorship
Hourian Associates

JOE RAGSDALE, ASLA
Vice President Membership
Cal Poly San Luis Obispo

JIM PICKEL, ASLA
California Council Delegate
MIG, Inc.

JERRY HASTINGS, ASLA
California Council Delegate
University of Southern California

KIM RHODES, ASLA
Vice President Liaison to Students
David Evans and Associates, Inc.

VICKI PHILLIPY, Affiliate ASLA
Executive Director

January 2016-2017

Dear ASLA Southern California Supporter:

The Southern California Chapter of the American Society of Landscape Architects (SCCASLA) thanks you, our generous sponsors and members who help make our chapter a success.

The generous support of our annual sponsors has allowed us to play an increasing leadership local and nationally in promoting the profession of landscape architecture. We could not do this without you!

With over 800 professional, affiliate and student members from four universities, the chapter promotes the profession of landscape architecture and advances the practice through advocacy, education, communication, and fellowship.

In 2015, the Southern California Chapter in coordination with all four California Chapters and the California Council of ASLA (CCASLA), promoted the profession of landscape architecture to government leaders and policy makers in support and defense of the landscape architecture license in the State of California; and worked with the State Department of Water Resources to address the MWELO (Model Water Efficient Landscape Ordinance).

Also in 2015, the Southern California Chapter participated in the US Department of Energy's Solar Decathlon. In coordination with NUVIS Landscape Architecture the Chapter worked with Team Orange County on the landscape design for their solar-powered home, Casa Del Sol. One of 17 university-led competing teams, Team Orange County was made up from students in landscape architecture, architecture and engineering from University of California at Irvine, Chapman University, Irvine Valley College and Saddleback College to design a solar powered home. Many thanks to Hunter and Valley Crest for their generous sponsorship and donation to ASLA and to Team Orange County.

Chapter President, Andrew Bowden, has declared 2016 as "The Year of the Member." We are working diligently on great programming for the upcoming year. Working with our sponsors to inform landscape architects and allied professionals, our events for this year will focus on the professional development and networking with not only members of the Southern California chapter, but members of other partnering organizations as well.

The Chapter's 2016 Quality of Life Design Awards will take place in October of this year, as we recognize our members and firms in the best of the best of landscape architecture. We will again recognize people or organizations that have significantly contributed to enhancing the environmental quality within our chapter and; as well, we will also continue the tradition of honoring and recognizing you, our sponsors.



2016-2017 southern california chapter

Lastly, we are proud to announce that ASLA Southern California will host the 2017 ASLA Annual Meeting and EXPO at the Los Angeles Convention Center October 20-23, 2017. Having not been back to Los Angeles since 1996, we are very excited about participating as the Host Chapter for the ASLA Annual Meeting. While official planning won't be underway until later this Fall, we have begun to do some preliminary thinking ahead and look forward to getting our sponsors involved as we look to some of the responsibilities we will have as a chapter.

There are several levels of Annual Sponsorship we offer each year (see Sponsor Benefits enclosed), so you can select the level of sponsorship that meets your desire. We welcome new sponsors each year and encourage you to contact us if you want to discuss the benefits of becoming a sponsor or consider increasing your existing sponsor level.

To confirm your sponsorship, please complete your pledge form and send to our Chapter Executive Director, Vicki Phillipy, along with your company logo to vphillipy@socal-asla.org. You may also mail your pledge form to SCCASLA, 360 East First Street, #371, Tustin, CA 92780. (Let us know if you require an invoice or W9 for your records.)

Please feel free to contact us if you have any questions. Thank you in advance for helping us to bring about positive change. Together we can continue the important work of our profession.

Sincerely,

John Hourian, ASLA
Vice President Sponsorship

Andrew Bowden, ASLA
Chapter President

Platinum Sponsor - \$6,000

- Two-year package
- Recognition and 4 tickets to the 2015 Quality of Life Design Awards
- 4 tickets to all chapter events
- Vendor display and recognition at chapter events
- Vendor information and logo with a web link on Chapter Web Site
- Logo on all e-blast mailings
- Short presentation at the chapter Quality of Life Design Awards.

Diamond Sponsor - \$4,000

- One -year Package
- 2 tickets to all chapter events
- Vendor display and recognition at chapter events
- Vendor information and logo with a web link on Chapter Web Site
- Logo on all e-blast mailings

Gold Sponsor - \$1,500

- One -year Package
- 1 ticket to chapter events
- Vendor information and logo on Chapter Web Site

Quarterly Program Event Sponsor - \$500

- Receive two tickets to major quarterly program event of their choice
- Recognition at the event and in the event program

Regular Monthly Meeting Program Sponsor - \$250

- Receive two tickets to a regular monthly program event of their choice
- Recognition at the event and in the event program



2016-2017 southern california chapter

Please send completed form via email to vphillipy@socal-asla.org, or mail to ATTN: Vicki Phillipy 360 E. 1st Street, #371 - Tustin, CA 92780

Primary Contact Name: _____

Title: _____

Company/Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone (include area code): _____ Fax (include area code): _____

Email (primary contact): _____ Website: _____

Please indicate your sponsorship level:

Platinum Sponsor - \$6,000

Quarterly Program Event Sponsor - \$500

Diamond Sponsor - \$4,000

Regular Monthly Meeting Program Event Sponsor - \$250

Gold Sponsor - \$1,500

Sponsorship Commitment Terms:

_____ A check payable to Southern California Chapter is enclosed for the Sponsorship Level selected.

_____ I would like to sign up for monthly payments. Below is my Credit Card information.

_____ Credit Card for entire amount (Visa, MasterCard, American Express, Discover). Below is my card information.

Name on card: _____ Amount \$: _____

Card #: _____ Expiration Date: _____

Authorized Signature _____ **Date** _____