

# Southern California Chapter 2020



**ASLA**  
**CALIFORNIA**  
**SOUTHERN**



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Tustin, Ca 92780



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**PAMELA BRIEF, ASLA**  
Chapter President  
NUVIS

**ROSS WOODLEY, ASLA**  
Chapter Secretary  
EPT Design

**EVAN MATHER, ASLA**  
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AHBE Landscape Architects

**BAXTER MILLER, ASLA**  
Trustee  
BMLA, Inc

**STEVE SHIRREL, ASLA**  
VP Sponsorship  
BMLA, Inc

**NICOLE VOLPE, ASLA**  
Vice President Membership  
Vertica Landscape Architecture

**JIM PICKEL, ASLA**  
California Council Delegate  
MIG, Inc.

**JEFF CHAMLEE, ASLA**  
California Council Delegate  
Architerra Design Group

**VICKI PHILLIPY,**  
**AFFILIATE ASLA**  
Executive Director

## January 2020

Dear ASLA Southern California Supporter,

The Southern California Chapter of the American Society of Landscape Architects (SCCASLA) wants to thank you for your generous sponsorship this past year, which led to our chapter's continued success. Your support and participation has allowed us to continue our mission of promoting our profession locally and nationally. The Southern California chapter has 700 professional, affiliate and student members who have joined together to advance our profession through advocacy, education, communication and fellowship.

Looking ahead, we will be celebrating the biennial Quality of Life Design Awards in October of 2020, where we recognize our members and firms as the best of the best of landscape architecture. We will again recognize people and organizations that have significantly contributed to enhancing environmental quality within our chapter, as well as continue the tradition of honoring and recognizing you, our sponsors.

We have attached the Sponsorship Levels and Sponsorship Form describing the varying levels of Annual Sponsorship we offer. New sponsors are always welcome so please feel free to contact us if you would like to discuss the benefits of becoming a sponsor of our local chapter.

To confirm your sponsorship, please complete the attached form and send to our Chapter Executive Director, Vicki Phillipy, along with your company logo to [vphillipy@socal-asla.org](mailto:vphillipy@socal-asla.org). You may also mail your pledge form to SCCASLA, 360 East First Street, #371, Tustin, CA 92780. (Let us know if you require an invoice or W9 for your records.)

Please feel free to contact us if you have any questions and thank you in advance for helping us promote landscape architecture. Together we can continue the important work of our profession.

Sincerely,

Steve Shirrel, ASLA  
Vice President Sponsorship

Pamela Brief, ASLA  
Chapter President

Executive Committee



## Platinum Sponsor- \$7,500

- One-year package
- 3 tickets to all chapter events
- Included in the scrolling top banner on Chapter Web Site with link to your vendor information, logo and direct web link
- Recognition at ASLA chapter events during 2020
- Company logo listed social media distributions
- Logo on all broadcast mailings

## Diamond Sponsor - \$5,000

- One-year package
- 2 tickets to all chapter events
- Sponsor one event
- Recognition at ASLA chapter events during 2020
- Company logo listed social media distributions
- Logo on all broadcast mailings

## Gold Sponsor- \$2,000

- One-year package
- 1 ticket to chapter events
- Recognition at ASLA chapter events during 2020
- Company logo listed social media distributions
- Logo on all broadcast mailings

## Chapter Event Sponsor - \$750

- Listing on Chapter Web Site
- Logo on broadcast mailings related to the event being sponsored and printed announcements, if applicable





## Cocktail Sponsor - \$2,500.00

- 4 tickets to the 2020 Quality of Life Design Awards
- Recognition during the pre awards video presentation
- Vendor logo on all weekly broadcasts leading up to the event up to one additional month following
- Vendor logo with a web link on "Chapter Website Design Awards Page"
- Recognition in the program handout

## Reception Sponsor - \$1,500.00

- 2 tickets to the 2020 Quality of Life Design Awards
- Recognition during the pre awards video presentation
- Vendor logo on weekly broadcasts leading up to the event up to one additional month following
- Vendor logo with a web link on "Chapter Website Design Awards Page"
- Recognition in the program handout

## Table Sponsor - \$750.00

- 1 ticket to the 2020 Quality of Life Design Awards
- Recognition during the pre awards video presentation
- Vendor recognition displayed on all round tables and printed program in ballroom for 2020 Quality of Life Design Awards
- Vendor logo on weekly broadcasts leading up to the event
- Vendor logo with a web link on "Chapter Website Design Awards Page"
- Recognition in the program handout

## Valet Sponsor - \$500.00

- 1 ticket to the 2020 Quality of Life Design Awards
- Recognition during the pre awards video presentation
- Vendor logo on weekly broadcasts leading up to the event
- Vendor logo with a web link on "Chapter Website Design Awards Page"
- Recognition in the program handout

# Southern California Chapter 2020



Please send completed form to [vphillipy@socal-asla.org](mailto:vphillipy@socal-asla.org), or mail ATTN: Vicki Phillipy 360 E. 1st St., #371 - Tustin, CA 92780

PRIMARY CONTACT NAME \_\_\_\_\_

TITLE:

COMPANY/ORGANIZATION \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE (INCLUDE AREA CODE) \_\_\_\_\_ FAX (INCLUDE AREA CODE) \_\_\_\_\_

EMAIL (PRIMARY CONTACT) \_\_\_\_\_ WEBSITE: \_\_\_\_\_

Please Indicate your sponsorship level:

### Sponsorship Levels

- PLATINUM SPONSOR - \$7,500
- DIAMOND SPONSOR - \$5,000
- GOLD SPONSOR - \$2,000
- CHAPTER EVENT SPONSOR - \$750

### Quality of Life Awards

- COCKTAIL SPONSOR- \$2,500.00
- RECEPTION SPONSOR - \$1,500.00
- TABLE SPONSOR - \$750.00
- VALET PARKING SPONSOR- \$500.00

Onetime sponsorship

### SPONSORSHIP COMMITMENT TERMS:

\_\_\_\_\_ A check payable to Southern California Chapter is enclosed for the Sponsorship Level selected

\_\_\_\_\_ I would like to sign up for monthly payments. Below is my Credit Card information

\_\_\_\_\_ Credit Card for entire amount (visa, mastercard, American Express, Discover). Below is my card information

NAME ON CARD: \_\_\_\_\_ AMOUNT: \_\_\_\_\_

CARD #: \_\_\_\_\_ CVV CODE: \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Sponsorship Form