

Southern California Chapter 2021



ASLA
CALIFORNIA
SOUTHERN



360 E. First St. #371
Tustin, Ca 92780



714.838.3615



714.267.5281

CARLOS FLORES, ASLA
Chapter President
National Park Service

PAMELA BRIEF, ASLA
Past President
Pamela Studios, Inc.

BAXTER MILLER, ASLA
Chapter Trustee
BMLA, Inc.

MELANIE BUFFA, ASLA
Chapter Secretary
Courtland Studio

EVAN MATHER, ASLA
Chapter Treasurer
AHBE/MIG, Inc.

STEVE SHIRREL, ASLA
Vice President Sponsorship
BMLA, Inc.

NICOLE VOLPE, ASLA
Vice President Membership
Vertica Landscape Architecture

JIM PICKEL, ASLA
California Council Delegate
Consultant

JEFF CHAMLEE, ASLA
California Council Delegate
Architerra Design Group

VICKI PHILLIPY,
AFFILIATE ASLA
Executive Director

January 2021

Dear ASLA Southern California Chapter Supporter,

The Southern California Chapter of the American Society of Landscape Architects (SCCASLA) wants to thank you for your generous sponsorship this past year, which led to our chapter's continued success. Your support and participation has allowed us to continue our mission of promoting our profession locally and nationally. The Southern California chapter has close to 650 professional, affiliate and student members who have joined together to advance our profession through advocacy, education, communication and fellowship.

Looking ahead, we will be celebrating the biennial Quality of Life Design Awards in October of 2021, where we recognize our members and firms as the best of the best of landscape architecture. We will again recognize people and organizations that have significantly contributed to enhancing environmental quality within our chapter, as well as continue the tradition of honoring and recognizing you, our sponsors. We are also looking at adding a speaker series addressing climate change.

We have attached the Sponsorship Levels describing the different options that we offer. A portion of the money we receive goes to the students at Cal Poly San Luis Obispo, Cal Poly Pomona, USC and UCLA. New sponsors are always welcome so please feel free to contact us if you would like to discuss the benefits of becoming a sponsor of our local chapter.

To confirm your sponsorship, please complete the attached form and send to our Chapter Executive Director, Vicki Phillipy, along with your company logo to vphillipy@socal-asla.org. You may also mail your pledge form to SCCASLA, 360 East First Street, #371, Tustin, CA 92780. (Let us know if you require an invoice or W9 for your records.)

Please feel free to contact us if you have any questions and thank you in advance for helping us promote landscape architecture. Together we can continue the important work of our profession.

Sincerely,

Steve Shirrel, ASLA
Vice President Sponsorship

Carlos Flores ASLA
Chapter President

Executive Committee



Platinum Sponsor- \$7,500

- One-year package
- 3 tickets to all chapter events
- Included in the scrolling top banner on Chapter Web Site with link to your vendor information, logo and direct web link
- Recognition at ASLA chapter events during 2020
- Company logo listed social media distributions
- Logo on all broadcast mailings
- Host of 1 webinar

Diamond Sponsor - \$5,000

- One-year package
- 2 tickets to all chapter events
- Sponsor one event
- Recognition at ASLA chapter events during 2020
- Company logo listed social media distributions
- Logo on all broadcast mailings
- Host of 1 webinar

Gold Sponsor- \$2,000

- One-year package
- 1 ticket to chapter events
- Recognition at ASLA chapter events during 2020
- Company logo listed social media distributions
- Logo on all broadcast mailings
- Host of 1 webinar

Chapter Event Sponsor - \$750

- Listing on Chapter Web Site
- Logo on broadcast mailings related to the event being sponsored and printed announcements, if applicable



Cocktail Sponsor - \$2,500.00

- 4 tickets to the 2020 Quality of Life Design Awards
- Recognition during the pre awards video presentation
- Vendor logo on all weekly broadcasts leading up to the event up to one additional month following
- Vendor logo with a web link on "Chapter Website Design Awards Page"
- Recognition in the program handout

Reception Sponsor - \$1,500.00

- 2 tickets to the 2020 Quality of Life Design Awards
- Recognition during the pre awards video presentation
- Vendor logo on weekly broadcasts leading up to the event up to one additional month following
- Vendor logo with a web link on "Chapter Website Design Awards Page"
- Recognition in the program handout

Table Sponsor - \$750.00

- 1 ticket to the 2020 Quality of Life Design Awards
- Recognition during the pre awards video presentation
- Vendor recognition displayed on all round tables and printed program in ballroom for 2020 Quality of Life Design Awards
- Vendor logo on weekly broadcasts leading up to the event
- Vendor logo with a web link on "Chapter Website Design Awards Page"
- Recognition in the program handout

Valet Sponsor - \$500.00

- 1 ticket to the 2020 Quality of Life Design Awards
- Recognition during the pre awards video presentation
- Vendor logo on weekly broadcasts leading up to the event
- Vendor logo with a web link on "Chapter Website Design Awards Page"
- Recognition in the program handout

Southern California Chapter 2021



Please send completed form to vphillipy@socal-asla.org, or mail ATTN: Vicki Phillipy 360 E. 1st St., #371 - Tustin, CA 92780

PRIMARY CONTACT NAME _____

TITLE:

COMPANY/ORGANIZATION _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE (INCLUDE AREA CODE) _____ FAX (INCLUDE AREA CODE) _____

EMAIL (PRIMARY CONTACT) _____ WEBSITE: _____

Please Indicate your sponsorship level:

Sponsorship Levels

- PLATINUM SPONSOR - \$7,500
- DIAMOND SPONSOR - \$5,000
- GOLD SPONSOR - \$2,000
- CHAPTER EVENT SPONSOR - \$750

Quality of Life Awards

- COCKTAIL SPONSOR- \$2,500.00
- RECEPTION SPONSOR - \$1,500.00
- TABLE SPONSOR - \$750.00
- VALET PARKING SPONSOR- \$500.00

Onetime sponsorship

SPONSORSHIP COMMITMENT TERMS:

_____ A check payable to Southern California Chapter is enclosed for the Sponsorship Level selected

_____ I would like to sign up for monthly payments. Below is my Credit Card information

_____ Credit Card for entire amount (visa, mastercard, American Express, Discover). Below is my card information

NAME ON CARD: _____ AMOUNT: _____

CARD #: _____ CVV CODE: _____ EXPIRATION DATE: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

Sponsorship Form