



ASLA
CALIFORNIA
SOUTHERN

2022
SPONSORSHIP OPPORTUNITIES

360 East First Street, #371
Tustin, CA 92780
P (714) 838-3615
C (714) 267-5281
www.socal-asla.org

January 1, 2022

EVAN MATHER, FASLA
Chapter President
AHBE/MIG, Inc.

CARLOS FLORES, ASLA
Past President
National Park Service

BAXTER MILLER, FASLA
Trustee
BMLA, Inc.

MELANIE BUFFA, ASLA
Treasurer
Courtland Studio

HONGJOO KIM, ASLA
Secretary
HongJoo Kim Landscape
Architecture

PAMELA BRIEF, ASLA
President Elect
Pamela Studios

SCOTT RICE, ASLA
Vice President Sponsorship
Community Works Design Group

JIM PICKEL, ASLA
California Council Delegate
Consultant

DAVID WATTS, ASLA
Vice President Membership
Cal Poly San Luis Obispo

RORY SHEEHAN, ASS. ASLA
California Council Delegate
Richie-Bray Landscape
Architecture

VICKI PHILLIPY, HON. ASLA
Executive Director

Dear ASLA Southern California Chapter Supporter:

On behalf of the Executive Committee of the Southern California Chapter of the American Society of Landscape Architects (SCCASLA), we extend our sincerest gratitude for your interest in supporting our organization. Your support and participation allows ASLA to continue our mission of promoting our profession locally and nationally. The Southern California Chapter consists of several hundred professional, affiliate and student members who have joined together to advance our profession through advocacy, education, communication and fellowship.

We are increasingly hopeful that 2022 will emerge as a bluebird year - where the lingering storm clouds begin to part, unveiling the optimistic blue skies of a receding pandemic. Our membership has been vocal in their collective desire for the Chapter to return to in-person educational and social events, with appropriate safeguards in place. Said waters were tested in late 2021 with the highly anticipated return of the biennial Quality of Life Design Awards. This September event saw 200+ industry attendees mingling safely amongst the sharply-dressed sponsors, while a beautiful sunset slowly revealed the shimmering lights of downtown Los Angeles. This is indicative of the opportunities we pledge to provide for members and sponsors alike in this upcoming year. While we will continue offering online educational sessions, these will be complemented with a variety of in-person sessions, field trips and gatherings, each providing the ability for sponsors to not only be recognized for their contributions, but to interact directly with the specifiers of their products and services.

We have attached the Sponsorship Levels describing the different annual options that we offer. A portion of the money received goes to the students at Cal Poly San Luis Obispo, Cal Poly Pomona, USC and UCLA. New sponsors are always welcome so please feel free to contact us if you would like to discuss the benefits of becoming a sponsor of our local chapter.

To confirm your sponsorship, please complete the attached form and send to our Chapter Executive Director, Vicki Phillipy, along with your company logo to vphillipy@socal-asla.org. You may also mail your pledge form to SCCASLA, 360 East First Street, #371, Tustin, CA 92780.
(Let us know if you require an invoice or W9 for your records.)

Please feel free to contact us if you have any questions and thank you in advance for helping us promote landscape architecture. Together we can continue the important work of our profession.

Sincerely,

Scott Rice, ASLA
Vice President Sponsorship

Evan Mather, FASLA
Chapter President



ASLA
CALIFORNIA
SOUTHERN

2022

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels

Platinum Sponsor

\$7,500

- + One year package
- + 3 tickets to all chapter events
- + Included in the scrolling top banner on Chapter Web Site with link to your vendor information, logo and direct web link
- + Recognition at ASLA chapter events during 2022
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + Host of 1 webinar

Diamond Sponsor

\$5,000

- + One year package
- + 2 tickets to all chapter events
- + Sponsor one event
- + Recognition at ASLA chapter events during 2022
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + Host of 1 webinar

Gold Sponsor

\$2,000

- One year package
- 1 ticket to chapter events
- Recognition at ASLA chapter events during 2022
- Company logo listed on social media distributions
- Company logo on all broadcast mailings
- Host of 1 webinar

Chapter Event Sponsor

\$750

- Listing on Chapter Web Site
- Company logo on broadcast mailings related to the event being sponsored and printed announcements, if applicable



ASLA
CALIFORNIA
SOUTHERN

2022

SPONSORSHIP OPPORTUNITIES

Please send completed form to vphillipy@socal-asla.org, or mail ATTN: Vicki Phillipy 360 E. 1st St., #371 - Tustin, CA 92780

PRIMARY CONTACT NAME: _____

TITLE: _____

COMPANY/ORGANIZATION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE (INCLUDE AREA CODE) _____ FAX (INCLUDE AREA CODE) _____

EMAIL (PRIMARY CONTACT) _____ WEBSITE: _____

Please indicate your sponsorship level:

Sponsorship Levels

- PLATINUM SPONSOR - \$7,500
- DIAMOND SPONSOR - \$5,000
- GOLD SPONSOR - \$2,000
- CHAPTER EVENT SPONSOR - \$750

SPONSORSHIP COMMITMENT TERMS:

_____ A check payable to Southern California Chapter is enclosed for the Sponsorship Level selected

_____ I would like to sign up for monthly payments. Below is my Credit Card information

_____ Credit Card for entire amount (Visa, Mastercard, American Express, Discover). Below is my card information

NAME ON CARD: _____ AMOUNT: _____

CARD #: _____ CVV CODE: _____ EXPIRATION DATE: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

Sponsorship Form