



ASLA
CALIFORNIA
SOUTHERN

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2023

SPONSORSHIP
OPPORTUNITIES

January 5, 2023

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Executive Director

Dear ASLA Southern California Chapter Supporter:

On behalf of the Executive Committee of the Southern California Chapter of the American Society of Landscape Architects (SCCASLA), we extend our sincerest gratitude for your interest in supporting our organization. Your support and participation allows ASLA to continue our mission of promoting our profession locally and nationally. The Southern California Chapter consists of several hundred professional, affiliate and student members who have joined together to advance our profession through advocacy, education, communication and fellowship.

Our Chapter demonstrated its resilience during this past year. As we began to return to in-person events, sponsor representatives joined an increasing flock of landscape architects participating in SoCal Chapter-led, behind-the-scenes tours of selected high-profile projects within the Chapter region. These engaging events were guided by notable Chapter members, representing the respective landscape architecture firms of record. Locations included the urban oasis known as Downtown Park in Palm Springs, as designed by RIOS, and the immaculate SoFi Stadium in Inglewood, with the exterior public spaces orchestrated by Studio-MLA.

Great things are on our horizon in 2023. SoCal Chapter's Climate Action Committee is working full force toward the inaugural 2023 Chapter Climate Symposium at Earvin "Magic" Johnson Park in April 2023, in an effort to carry out ASLA's National Climate Action Plan within our home region. This year also marks the return of the biennial Quality of Life Awards, a much-anticipated event where landscape architects gather in a formal setting to celebrate one another's best examples of the betterment of our profession.

We have attached the Sponsorship Levels describing the different annual options that we offer. A portion of the money received goes to the students at Cal Poly San Luis Obispo, Cal Poly Pomona, USC and UCLA. New sponsors are always welcome so please feel free to contact us if you would like to discuss the benefits of becoming a sponsor of our local chapter.

To confirm your sponsorship, please complete the attached form and send to our Chapter Executive Director, Vicki Phillipy, along with your company logo to vphillipy@socal-asla.org. You may also mail your pledge form to SCCASLA, 360 East First Street, #371, Tustin, CA 92780.
(Let us know if you require an invoice or W9 for your records.)

Please feel free to contact us if you have any questions and thank you in advance for helping us promote landscape architecture. Together we can continue the important work of our profession.

Sincerely,

Scott Rice, ASLA
Vice President Sponsorship

Pamela Brief, ASLA
Chapter President

Platinum Sponsor

\$8,500

- + One year package
- + 3 tickets to all chapter events
- + Included in the scrolling top banner on Chapter Web Site with link to your vendor information, logo and direct web link
- + Recognition at ASLA chapter events during 2023
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + \$750 credit applied toward advertising within the new So Cal ASLA Digital Quarterly Newsletter
- + Host of 1 webinar

Diamond Sponsor

\$6,000

- + One year package
- + 2 tickets to all chapter events
- + Sponsor one event
- + Recognition at ASLA chapter events during 2023
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + \$500 credit applied toward advertising within the new So Cal ASLA Digital Quarterly Newsletter
- + Host of 1 webinar

Gold Sponsor

\$2,500

- One year package
- 1 ticket to chapter events
- Recognition at ASLA chapter events during 2023
- Company logo listed on social media distributions
- Company logo on all broadcast mailings
- + \$250 credit applied toward advertising within the new So Cal ASLA Digital Quarterly Newsletter
- Host of 1 webinar

Chapter Event Sponsor

\$900

- Listing on Chapter Web Site
- Company logo on broadcast mailings related to the event being sponsored and printed announcements, if applicable



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Please send completed form to vphillipy@socal-asla.org, or mail ATTN: Vicki Phillipy 360 E. 1st St., #371 - Tustin, CA 92780

PRIMARY CONTACT NAME: _____

TITLE: _____

COMPANY/ORGANIZATION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE (INCLUDE AREA CODE) _____ FAX (INCLUDE AREA CODE) _____

EMAIL (PRIMARY CONTACT) _____ WEBSITE: _____

Please indicate your sponsorship level:

Sponsorship Levels

- ☐ PLATINUM SPONSOR - \$8,500
- ☐ DIAMOND SPONSOR - \$6,000
- ☐ GOLD SPONSOR - \$2,500
- ☐ CHAPTER EVENT SPONSOR - \$900

SPONSORSHIP COMMITMENT TERMS:

_____ A check payable to Southern California Chapter is enclosed for the Sponsorship Level selected

_____ I would like to sign up for monthly payments. Below is my Credit Card information

_____ Credit Card for entire amount (Visa, Mastercard, American Express, Discover). Below is my card information

NAME ON CARD: _____ AMOUNT: _____

CARD #: _____ CVV CODE: _____ EXPIRATION DATE: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

Sponsorship Form