



ASLA
CALIFORNIA
SOUTHERN



360 East First Street, #371
Tustin, CA 92780
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www.socal-asla.org

2024

SPONSORSHIP
OPPORTUNITIES

January 5, 2024

HONGJOO KIM, ASLA
Chapter President
HKLA, Inc.

Dear ASLA Southern California Chapter Supporter:

PAMELA BRIEF, ASLA
Past President
Pamela Studios, Inc.

On behalf of the Executive Committee of the Southern California Chapter of the American Society of Landscape Architects (SCCASLA), we extend our sincerest gratitude for your interest in supporting our organization. Your support and participation allows ASLA to continue our mission of promoting our profession locally and nationally. The Southern California Chapter consists of several hundred professional, affiliate and student members who have joined together to advance our profession through advocacy, education, communication and fellowship.

EVAN MATHER, FASLA
Chapter Trustee
MIG, Inc.

MELANIE BUFFA, ASLA
Chapter Treasurer
Agency Artifact

A milestone for ASLA is realized this year being the 125 Anniversary of our professional organization. ASLA Southern California Chapter is planning exciting events this year offering Emerging Professionals, ASLA Members and Licensed Landscape Architects the opportunity to meet and develop relationships with our sponsors. Awareness and Connection between ASLA Members and our Sponsors shall be a priority as we engage during events throughout the year. We are excited to bring you detailed information for our special Spring and Fall 2024 events in the near future.

DOUG SHORT, Assoc. ASLA
Chapter Secretary
DSD Landscape Architecture

SCOTT RICE, ASLA
President Elect
Community Works Design Group

We have attached the Sponsorship Levels describing the different annual options that we offer. A portion of the money received goes to the students at Cal Poly San Luis Obispo, Cal Poly Pomona, USC and UCLA. New sponsors are always welcome so please feel free to contact us if you would like to discuss the benefits of becoming a sponsor of our local chapter.

DAVID WATTS, ASLA
Vice President Membership
Cal Poly San Luis Obispo

CHUCK FOLEY, ASLA
Vice President Sponsorship
Hirsch Associates

To confirm your sponsorship, please complete the attached form and send to our Chapter Executive Director, Vicki Phillipy, along with your company logo to vphillipy@socal-asla.org. You may also mail your pledge form to SCCASLA, 360 East First Street, #371, Tustin, CA 92780.
(Let us know if you require an invoice or W9 for your records.)

DAVID TATSUMI, ASLA
California Council Delegate
Tatsumi and Partners

Please feel free to contact us if you have any questions and thank you in advance for helping us promote landscape architecture. Together we can continue the important work of our profession.

STEPHANIE LANDREGAN, FASLA
California Council Delegate
UCLA Extension

Sincerely,

VICKI PHILLIPY, HON. ASLA
Executive Director

Chuck Foley, ASLA
Vice President Sponsorship

Hongjoo Kim, ASLA
Chapter President



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Sponsorship Levels

Anniversary Sponsor

\$12,500

- + One year package
- + Included in the scrolling top banner on Chapter Web Site with link to your vendor information, logo and direct web link
- + Recognition at ASLA chapter events during 2024
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + **Full page advertisement within the new So Cal ASLA Digital Quarterly Newsletter *NEW!***
- + 5 tickets to all chapter events
- + Exclusive Digital Promotion Full Page on ASLA Southern California Chapter Website.
- + Accommodation for up to 1 minute video promotion message.
- + Social Media Links posted
- + Opportunity to address attendees for a maximum of 3 minutes at the start of each event.

Platinum Sponsor

\$8,500

- + One year package
- + 3 tickets to all chapter events
- + Included in the scrolling top banner on Chapter Web Site with link to your vendor information, logo and direct web link
- + Recognition at ASLA chapter events during 2024
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + **Full page advertisement within the new So Cal ASLA Digital Quarterly Newsletter *NEW!***
- + Host of 1 webinar

Diamond Sponsor

\$6,000

- + One year package
- + 2 tickets to all chapter events
- + Sponsor one event
- + Recognition at ASLA chapter events during 2024
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + **Half page advertisement within the new So Cal ASLA Digital Quarterly Newsletter *NEW!***
- + Host of 1 webinar

Gold Sponsor

\$2,500

- + One year package
- + 1 ticket to chapter events
- + Recognition at ASLA chapter events during 2024
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + **Quarter page advertisement within the new So Cal ASLA Digital Quarterly Newsletter *NEW!***
- + Host of 1 webinar

Chapter Event Sponsor

\$900

- + Listing on Chapter Web Site
- + Company logo on broadcast mailings related to the event being sponsored and printed announcements, if applicable



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Please send completed form to vphillipy@socal-asla.org, or mail ATTN: Vicki Phillipy 360 E. 1st St., #371 - Tustin, CA 92780

PRIMARY CONTACT NAME: _____

TITLE: _____

COMPANY/ORGANIZATION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE (INCLUDE AREA CODE) _____ FAX (INCLUDE AREA CODE) _____

EMAIL (PRIMARY CONTACT) _____ WEBSITE: _____

Please indicate your sponsorship level:

Sponsorship Levels

- ☐ ANNIVERSARY SPONSOR - \$12,500
- ☐ PLATINUM SPONSOR - \$8,500
- ☐ DIAMOND SPONSOR - \$6,000
- ☐ GOLD SPONSOR - \$2,500
- ☐ CHAPTER EVENT SPONSOR - \$900

SPONSORSHIP COMMITMENT TERMS:

_____ A check payable to Southern California Chapter is enclosed for the Sponsorship Level selected

_____ I would like to sign up for monthly payments. Below is my Credit Card information

_____ Credit Card for entire amount (Visa, Mastercard, American Express, Discover). Below is my card information

NAME ON CARD: _____ AMOUNT: _____

CARD #: _____ CVV CODE: _____ EXPIRATION DATE: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

Sponsorship Form