

360 East First Street, #371 Tustin, CA 92780 P (714) 838-3615 C (714) 267-5281 www.socal-asla.org 2024

SPONSORSHIP
OPPORTUNITIES

January 5, 2024

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CHUCK FOLEY, ASLAVice President Sponsorship
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DAVID TATSUMI, ASLACalifornia Council Delegate
Tatsumi and Partners

STEPHANIE LANDREGAN, FASLACalifornia Council Delegate
UCLA Extension

VICKI PHILLIPY, HON. ASLA Executive Director

Dear ASLA Southern California Chapter Supporter:

On behalf of the Executive Committee of the Southern California Chapter of the American Society of Landscape Architects (SCCASLA), we extend our sincerest gratitude for your interest in supporting our organization. Your support and participation allows ASLA to continue our mission of promoting our profession locally and nationally. The Southern California Chapter consists of several hundred professional, affiliate and student members who have joined together to advance our profession through advocacy, education, communication and fellowship.

A milestone for ASLA is realized this year being the 125 Anniversary of our professional organization. ASLA Southern California Chapter is planning exciting events this year offering Emerging Professionals, ASLA Members and Licensed Landscape Architects the opportunity to meet and develop relationships with our sponsors. Awareness and Connection between ASLA Members and our Sponsors shall be a priority as we engage during events throughout the year. We are excited to bring you detailed information for our special Spring and Fall 2024 events in the near future.

We have attached the Sponsorship Levels describing the different annual options that we offer. A portion of the money received goes to the students at Cal Poly San Luis Obispo, Cal Poly Pomona, USC and UCLA. New sponsors are always welcome so please feel free to contact us if you would like to discuss the benefits of becoming a sponsor of our local chapter.

To confirm your sponsorship, please complete the attached form and send to our Chapter Executive Director, Vicki Phillipy, along with your company logo to vphillipy@socal-asla.org. You may also mail your pledge form to SCCASLA, 360 East First Street, #371, Tustin, CA 92780. (Let us know if you require an invoice or W9 for your records.)

(Let us know if you require all invoice of w3 for your records.)

Please feel free to contact us if you have any questions and thank you in advance for helping us promote landscape architecture. Together we can continue the important work of our profession.

Sincerely,

Chuck Foley, ASLA Vice President Sponsorship

Hongjoo Kim, ASLA Chapter President



2024

SPONSORSHIP
OPPORTUNITIES

Anniversary Sponsor

\$12,500

- + One year package
- + Included in the scrolling top banner on Chapter Web Site with link to your vendor information, logo and direct web link
- + Recognition at ASLA chapter events during 2024
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + Full page advertisement within the new So Cal ASLA Digital Quarterly Newsletter NEW!
- + 5 tickets to all chapter events
- + Exclusive Digital Promotion Full Page on ASLA Southern California Chapter Website. Accommodation for up to 1 minute video promotion message.
- + Social Media Links posted
- + Opportunity to address attendees for a maximum of 3 minutes at the start of each event.

Platinum Sponsor

\$8,500

- + One year package
- + 3 tickets to all chapter events
- + Included in the scrolling top banner on Chapter Web Site with link to your vendor information, logo and direct web link
- + Recognition at ASLA chapter events during 2024
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + Full page advertisement within the new So Cal ASLA Digital Quarterly Newsletter NEW!
- + Host of 1 webinar

Diamond Sponsor

\$6,000

- + One year package
- + 2 tickets to all chapter events
- + Sponsor one event
- + Recognition at ASLA chapter events during 2024
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + Half page advertisement within the new So Cal ASLA Digital Quarterly Newsletter NEW!
- + Host of 1 webinar

Gold Sponsor

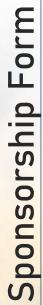
\$2,500

- + One year package
- + 1 ticket to chapter events
- + Recognition at ASLA chapter events during 2024
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + Quarter page advertisement within the new So Cal ASLA Digital Quarterly Newsletter NEW!
- + Host of 1 webinar

Chapter Event Sponsor

\$900

- + Listing on Chapter Web Site
- + Company logo on broadcast mailings related to the event being sponsored and printed announcements, if applicable





2024 SPONSORSHIP OPPORTUNITIES

Please send completed form to vphillipy@soca		
TITLE:		
COMPANY/ORGANIZATION:		
STREET ADDRESS:		
CITY:	STATE:	ZIP:
PHONE (INCLUDE AREA CODE) FAX (INCLUDE AREA CODE)		DE AREA CODE)
EMAIL (PRIMARY CONTACT)	RIMARY CONTACT) WEBSITE:	
Please indicate your sponsorship level:		
Sponsorship Levels ANNIVERSARY SPONSOR - \$12, PLATINUM SPONSOR - \$8,500	,500	
DIAMOND SPONSOR - \$6,000		
GOLD SPONSOR - \$2,500		
CHAPTER EVENT SPONSOR - \$	900	
SPONSORSHIP COMMITMENT TERMS:		
A check payable to Southern California	Chapter is enclosed for the Sponsorsh	nip Level selected
I would like to sign up for monthly payn	nents. Below is my Credit Card informa	ation
Credit Card for entire amount (Visa, Ma	stercard, American Express, Discover).	. Below is my card information
NAME ON CARD:		AMOUNT:
CARD #:	CVV CODE:	_ EXPIRATION DATE: