



ASLA
CALIFORNIA
SOUTHERN

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2025

SPONSORSHIP
OPPORTUNITIES

December 3, 2024

SCOTT RICE, ASLA
Chapter President
Community Works Design Group

Dear ASLA Southern California Chapter Supporter:

HONGJOO KIM, ASLA
Past President
HKLA, Inc.

On behalf of the Executive Committee of the Southern California Chapter of the American Society of Landscape Architects (SCCASLA), we extend our sincerest gratitude for your interest in supporting our organization. Your support and participation allows ASLA to continue our mission of promoting our profession locally and nationally. The Southern California Chapter consists of several hundred professional, affiliate and student members who have joined together to advance our profession through advocacy, education, communication and fellowship.

EVAN MATHER, FASLA
Chapter Trustee
MIG, Inc.

DAVID WATTS, ASLA
Chapter Treasurer
Cal Poly San Luis Obispo

Our Chapter recently celebrated the 125th Anniversary of the founding of The American Society of Landscape Architects with a night full of fun enjoying drinks, hors d' oeuvres and dinner at the Museum of Latin American Art in Long Beach. The evening mixer brought together student and professional members of ASLA as well as event sponsors and we strive to continue the synergy from the event in 2025. This year, ASLA Southern California will host the biennial ASLA Quality of Life Design Awards and over the next 12 months will present a variety of opportunities to network and establish relationships amongst ASLA members and sponsors. We encourage sponsors to review the weekly email blast and calendar where such events are published. Sponsorship with ASLA includes tickets for companies who contribute presenting networking opportunities. The Executive Committee promises to reach out and make sponsors aware of upcoming events as well as promote attendance between members and sponsors. ASLA Southern California greatly appreciates each and every sponsor and we strive to add value for your commitment to ASLA.

JITKA DEKOJOVA, ASLA Chapter
Secretary
Studio 111

MELANIE BUFFA, ASLA
President Elect
Agency Artifact

DOUG SHORT, Assoc. ASLA
Vice President Membership
DSD Landscape Architecture

CHUCK FOLEY, ASLA
Vice President Sponsorship
Hirsch and Associates, Inc.

DAVID TATSUMI, ASLA
Southern California Council Director
Tatsumi and Partners

We have attached the Sponsorship Levels describing the different annual options that we offer. A portion of the money received goes to the students at Cal Poly San Luis Obispo, Cal Poly Pomona, USC and UCLA. New sponsors are always welcome so please feel free to contact us if you would like to discuss the benefits of becoming a sponsor of our local chapter. To confirm your sponsorship, please complete the attached form and send to our Chapter Executive Director, Vicki Phillipy, along with your company logo to vphillipy@socal-asla.org. You may also mail your pledge form to SCCASLA, 360 East First Street, #371, Tustin, CA 92780. (Let us know if you require an invoice or W9 for your records.)

STEPHANIE LANDREGAN, FASLA
Southern California Council Delegate
UCLA Extension

VICKI PHILLIPY, HON. ASLA
Executive Director

Please feel free to contact us if you have any questions and thank you in advance for helping us promote landscape architecture. Together we can continue the important work of our profession.

Sincerely,

Chuck Foley, ASLA
Vice President Sponsorship

Scott Rice, ASLA
Chapter President



Platinum Sponsor

\$8,500

- + One year package
- + 3 tickets to all chapter events
- + Included in the scrolling top banner on Chapter Web Site with link to your vendor information, logo and direct web link
- + Recognition at ASLA chapter events during 2023
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + Full page advertisement within the new So Cal ASLA Digital Quarterly Newsletter
- + Host of 1 webinar

Diamond Sponsor

\$6,000

- + One year package
- + 2 tickets to all chapter events
- + Sponsor one event
- + Recognition at ASLA chapter events during 2023
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + Half page advertisement within the new So Cal ASLA Digital Quarterly Newsletter
- + Host of 1 webinar

Gold Sponsor

\$2,500

- + One year package
- + 1 ticket to chapter events
- + Recognition at ASLA chapter events during 2023
- + Company logo listed on social media distributions
- + Company logo on all broadcast mailings
- + Quarter page advertisement within the new So Cal ASLA Digital Quarterly Newsletter
- + Host of 1 webinar

Chapter Event Sponsor

\$900

- + Listing on Chapter Web Site
- + Company logo on broadcast mailings related to the event being sponsored and printed announcements, if applicable



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Please send completed form to vphillipy@socal-asla.org, or mail ATTN: Vicki Phillipy 360 E. 1st St., #371 - Tustin, CA 92780

PRIMARY CONTACT NAME: _____

TITLE: _____

COMPANY/ORGANIZATION: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE (INCLUDE AREA CODE) _____ FAX (INCLUDE AREA CODE) _____

EMAIL (PRIMARY CONTACT) _____ WEBSITE: _____

Please indicate your sponsorship level:

Sponsorship Levels

- PLATINUM SPONSOR - \$8,500
- DIAMOND SPONSOR - \$6,000
- GOLD SPONSOR - \$2,500
- CHAPTER EVENT SPONSOR - \$900

SPONSORSHIP COMMITMENT TERMS:

_____ A check payable to Southern California Chapter is enclosed for the Sponsorship Level selected

_____ I would like to sign up for monthly payments. Below is my Credit Card information

_____ Credit Card for entire amount (Visa, Mastercard, American Express, Discover). Below is my card information

NAME ON CARD: _____ AMOUNT: _____

CARD #: _____ CWV CODE: _____ EXPIRATION DATE: _____

AUTHORIZED SIGNATURE: _____ DATE: _____

Sponsorship Form